2 September 1967

MEMORANDUM FOR: Executive Director, NPIC

SUBJECT : Proposed New NPIC Organization

- 1. During our recent study of the proposed NPIC reorganization certain facts and observations have been arrived at that I feel should be forwarded for your consideration.
- 2. First, I feel that a reorganization should be put into effect without undue delay. Efficiency of Center management could be greatly enhanced by early identification of future responsibilities of Center managers.
- 3. Second, I feel that the general concept that we have been studying is workable and will eliminate certain Center deficiencies. From the sixteen personnel studying this proposal, it has been easy to identify at least ten different viewpoints. Final modifications of this plan should be made to fit the <u>desires</u> and methods of operation of yourself, the <u>Director</u> and his <u>Deputy</u>.
- 4. Third, I feel that certain inherent weaknesses of the new organization should be understood by you so that your final pen strokes in finalizing the new NPIC organization can minimize any adverse effects from these weaknesses.
- a. In the past the Assistant for Photographic Analysis was responsible for image exploitation even though he did not have authority over most of the NPIC personnel involved in the task. In this plan his responsibility is decreased while his authority over Center personnel is increased. My point is not to argue the pro's and con's of this change in responsibility, but to point out that there is a serious gap created in the responsibility for image exploitation and its dissemination.





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b. It appears that the Executive Director must be prepared to fill this gap. This means that daily cognizance of requirements and resulting production in both the IE and PS areas must be maintained and positive pressure must be maintained to insure the ball is never dropped. Were I in your position, I would like the central requirements coordination office to be a part of your office. Although you can delegate the staff work involved in requirements coordination, it does not appear reasonable to establish another <u>layer</u> of direction between you and the Assistants for IE, PS and Technical Services and Support.

c. In order to fill this gap it appears that additional time should be taken by the Executive Director and he should be relieved of some of the other duties. One possible solution would be for the Director and Deputy Director to directly supervise the PPB. In addition to solving an overwork problem for the Executive Director, this important function would be assigned where top management talents are not now being fully utilized.

Assistant for Photographic Analysis, NPIC

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